

Organising Framework Objectives 1, 2 & 3 action plan

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Overview

Thank you for completing the Objectives 1, 2 & 3 section of the Organising Framework. This plan was generated on 2025-02-06 based on responses submitted on 2025-02-05.

You should save this document, share with the branch Falkirk Council (7340) and schedule your first quarterly review meeting for around 2025-05-05. This should be followed up every 3 months, or more frequently, to check progress against agreed objectives.

This plan should be updated with review date and progress updates.

Key organisational objectives

This section below outlines organisational objectives with key activities and leads identified in the OF obj 1, 2 & 3 session. Please record the date of mid-OF review date and any relevant progress the branch have made discussed in the mid-OF review meeting with branch representatives.

1. WARMS records:

The specific and measurable objectives identified:

Continue to encourage members to update their details

The key activities identified:

Member communications

Lead person:

Branch Secretary, communications officer

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

2. Activist recruitment:

The specific and measurable objectives identified:

10% increase

The key activities identified:

increase workplace visits and non member organising conversations

Lead person:

Branch Secretary, Regional Staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

3. Activist support and development

The specific and measurable objectives identified:

ERA Train all new stewards, run a Health and Safety course for all stewards as there is a shortfall in H&S reps currently.

The key activities identified:

Health and Safety Branch Course.

Lead person:

Branch Secretary / Regional Staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

4. Membership growth:

The specific and measurable objectives identified:

Improve communications, to highlight the work within the branch and achieve better staff engagement. increase membership.

The key activities identified:

Workplace visits, social media engagement.

Lead person:

Branch Secretary / Regional Staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

5. Organising opportunities:

The specific and measurable objectives identified:

Provide better support for members during consultation periods, involve more members and recruit more to UNISON. Protect jobs, and secure better working conditions

The key activities identified:

Improve member communications, improve member representation at a local level by using organising approach, increase training for stewards, increase activism within the branch.

Lead person:

Branch Secretary , regional staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

6.Branch communication:

The specific and measurable objectives identified:

Improve Social media communication, increase the level of communications with membership improve member involvement.

The key activities identified:

Additional training for branch activists and communications officer

Lead person:

Branch officer, comms officer, regional staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

7.Local bargaining priorities:

The specific and measurable objectives identified:

Training, recruitment of additional activists to help deliver objectives.

The key activities identified:

Member engagement

Lead person:

Branch Secretary, regional staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

8.Workplace inequality and discrimination:

The specific and measurable objectives identified:

Job Evaluation

The key activities identified:

J.E. Training workplace visits

Lead person:

Branch Secretary, Equalities leads, regional staff

Record date of Mid-OF review:

Please record any relevant progress the branch have made discussed in the mid-OF review meeting below:

Other objectives